

## DIAMOND

### ONLY 1 AVAILABLE

- Logo call out as **Diamond** sponsor on website and in On-Site Guide
- Guest Orientation sponsorship
  - Ad wall at Guest Orientation Room
  - Literature distribution in room
  - Slide and call out in presentation deck
- Large floor graphic at Exhibit Hall entrance
- Ad wall in Exhibit Hall lobby
- Table-top signage on all high-tops in exhibit hall for happy hour
- Front cover strap and back cover ad in On-Site Guide
- Pre-event news releases to entire TechHome Builder list (20,000+)
- Post-event promotion of presentations and meetings
  - 90-second highlights video
  - Headline story on THB.com
  - 2 Email blast to TechHome Builder list (20,000+)
  - 6 Facebook and LinkedIn posts formatted and provided to sponsor for distribution.

PACKAGE PRICE:  
**\$9,500**

\*Post-event promotions and news release written and designed by AE with sponsor

# AMPLIFY YOUR SPONSORSHIP! MARKETING & PROMOTIONAL PACKAGES

## PLATINUM

### ONLY 2 AVAILABLE

- Logo call out as **Platinum** sponsor on website and in On-Site Guide
- Medium floor graphic at Exhibit Hall entrance
- Ad wall in Exhibit Hall lobby
- Full-page ad inside front or back cover of On-Site Guide
- Pre event news releases to entire TechHome Builder list (20,000+)
- Post-event promotion of presentations and meetings
  - Feature story on THB.com
  - 2 Email blast to TechHome Builder list (20,000+)
  - 6 Facebook and LinkedIn posts formatted and provided to sponsor for distribution.

PACKAGE PRICE:  
**\$5,000**

\*Post-event promotions and news release written and designed by AE with sponsor

TechHome SUMMIT  
**Builder** SPRING  
MAY 4-6, 2020 ORLANDO, FL

TechHome SUMMIT  
**Builder** FALL  
DEC. 1-3, 2020 PHOENIX, AZ

Contact your business account executive  
to secure your add-on package TODAY!

## GOLD

### ONLY 3 AVAILABLE

- Logo call out as **Gold** sponsor on website and in On-Site Guide
- Small floor graphic at Exhibit Hall entrance
- Ad wall in Exhibit Hall lobby
- Run of book ad in On-Site Guide
- 1 pre-event email blast to Summit guests
- 1 post event mail blast to TechHome Builder list (20,000+)

PACKAGE PRICE:  
**\$2,500**

## SILVER

### ONLY 5 AVAILABLE

- Logo call out as **Silver** sponsor on website and in On-Site Guide
- Ad wall in Exhibit Hall lobby
- Run of book ad in On-Site Guide
- 1 pre-event email blast to Summit guests

PACKAGE PRICE:  
**\$1,250**

## RIPPLE EFFECT

### 1 AVAILABLE PER GUEST SEGMENT

- Post-event promotion of presentations and meetings at the event
- 90-second highlights video created & sent to sponsor
- Headline story on TechHomeBuilder.com
- 2 email blast to TechHome Builder list (20,000+)
- 6 Facebook and LinkedIn posts formatted and provided to sponsor for distribution

PACKAGE PRICE: \$7,500



## STAND ALONE PACKAGES



### EMAIL BLASTS

\$1,000 each

\$750 each (3 or more)

- Sent to TechHome Builder list (20,000+)
- 1/month available (12)



### FEATURED PRODUCT BLAST W/ EDITORIAL

\$2,000 each

\$1,500 each (3 or more)

- Sent to TechHome list (40,000+)
- 1/month available (12)
- Featured on TechHomeBuilder.com



### RESEARCH & REFERENCE

(1 sponsor/document)

\$3,000 each

#### Sponsorship includes:

- Up to three custom questions in research
- Three pages of advertising in digital report
- Logo identification as sponsor on the cover of report and in survey promotions
- Lead gen - contact info of all who download report

#### 2020 Publications:

- TechHome Builder Merchandising & Marketing Strategies Survey (January)
- Home Tech Product Pulse Survey (March)
- TechHome Builder Merchandising & Marketing Strategies Guide (April)
- Home Tech Market Pulse Survey (June)
- Quarterly Stat Pack (Feb/May/Sept/Dec)