

TecHome Builder MultiFam

AUG 10–12, 2020 • Caribe Royale Resort • Orlando, FL

Helping multifamily builders, developers and property managers make tech a strategic asset

TOP GUEST BENEFITS

- 1 Complimentary flight, hotel accommodations, registration, meals and more** provided throughout the event. Your out-of-pocket expenses are next to nothing.
- 2 Have in-depth, substantive engagements** with the industry's leading manufacturers and service providers and get peer perspectives on their offers and quality of service.
- 3 Immerse yourself in a broad cross-section of innovative products**—from multifamily platforms and building/community management systems to home automation, AV and security, lighting and electrical; HVAC and IAQ; kitchen, bath and laundry tech; smart water and high performance building materials.
- 4 Increase your understanding** of how to market and sell home tech to key renter/buyer demographics.
- 5 Explore the opportunity, challenges and requirements for technology**, so you can make significant progress in your company's tech strategy.

4.4 AVERAGE GUEST RATING



“ First time attendee and I left feeling like I now have a real understanding of tech and how it currently fits into our home building world. Also a good sense of how other multifamily companies are adopting tech and what tech is available. Educational aspect was top notch. ”

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TecHome Builder
is the
**#1 Builder
Technology
Resource!**

RESEARCH • GUIDES • EVENTS

Implement tech to:

- increase the appeal and value of units and shared spaces
- save on operating and management expenses
- generate new sources of recurring revenue

Addressing tech opportunities in:

- Retrofits
- New construction/renovation
- Rental properties
- Condominium buildings

EXPERT GENERAL SESSION CONTENT SUCH AS...

In-Unit & Public Space Tech for Different Buying/Renting Demographics

What's on the tech "must-have" and "nice-to-have" lists for key multifamily buyer/renter demographics? This session provides a look at what consumers in segments like Gen Z, Young Millennials, Older Millennials and Empty-Nest Boomers really want in tech.

Tech as the Cash Register in Multifamily Rental Properties

We're at the "end of the beginning" of tech in the multifamily rental market and now know enough to be really dangerous. In this session, we'll analyze the return on investment you can expect from tech—the initial and recurring revenue and profit opportunities, the recurring cost savings and the price increases and lease sales increases that can result. You'll get real world info on what's happening and a vision for even better performance from players with deep experience in the market.

Connectivity Tech & Services that Make a Difference in Multifamily Housing

Connectivity is the lifeblood of effective technology in multifamily buildings, and with 5G arriving and fiber more broadly deployed, it's undergoing another massive change. In this session, we'll update you on changes in the wide area network and how they'll be affecting your hardwired and wireless infrastructure choices for your buildings.

Managing Your Building Perimeter & Shared Spaces with Tech

Online retailing and home delivery of goods of all kinds is driving the need for new and improved technology and systems to control the perimeter of multifamily buildings. From intercoms and surveillance to door and container control to implications for management of trash and recycling, we'll dig in on some of the best solutions, with a look at both the best new-built and retrofit options.

CONNECT WITH THE BIGGEST, BEST AND MOST PROGRESSIVE COMPANIES IN THE INDUSTRY!



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And more!

“ I really appreciated the prescheduled time slots to have focus from both the vendors and us as invitees. The entire event was well organized and easy to follow. The venue and accommodations were top notch. ”



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CONTACT

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