

## SPONSOR RATINGS & TESTIMONIALS



### 4.2 Star **2019 Average Sponsor Rating**

"We really love the TecHome Builder Summit. It's been tremendous. The opportunity to do the one-on-ones, boardrooms, speaking engagement opportunities on the big stage. You deliver it all, including the booth space. It's more intimate. It's difficult to be intimate at a big show, where at the Summit, we really get close with the folks who are there. It's been really effective."

— CEO, Avid Ratings



"It's not just the one-on-ones and boardrooms, but it's all the time you get to meet with the builders. The lunches, the networking, you just get to build better relationships, and it's all built around relationships. When you're at bigger shows, it's really overwhelming and they're not going to remember a lot of what they saw or what they said, let alone every person that they met.

You're losing that relationship. At the TecHome Builder Summit, they remember you, and it's just easier to connect with them from that standpoint."

— Director of Sales for New Construction, RWC



"Normally we're hopping over different gatekeepers and trying to find a different decision-maker. Whereas, here, we got one-on-one time with the exact key decision-makers that we need to talk to from the beginning. So, they're able to pull the trigger right there and then."

— VP of Sales, Aquor



"The TecHome Builder Summit is amazing. It actually prepares us, not like at other shows. We know right up front with whom we are going to meet. We get the guest profiles in advance so we can go through those and research. We know exactly how many homes they build, what their budget is and what their pain points are. It's very effective." prepares us, not like at other shows. We know right up front with whom we are going to meet. We get the guest profiles in advance so we can go through those and research. We know exactly how many homes they build, what their budget is and what their pain points are. It's very effective."

— EVP of Design and Digital Marketing, Biorev



"I believe you have really figured out the formula of bringing people together in a show atmosphere without having to worry about hoping certain customers come by. I love your format because it is precise. We have the opportunity for 30 meetings with builders we want to see and who are decision-makers. I think you've got the greatest program out there."

— Regional Sales Manager, Delta Products

