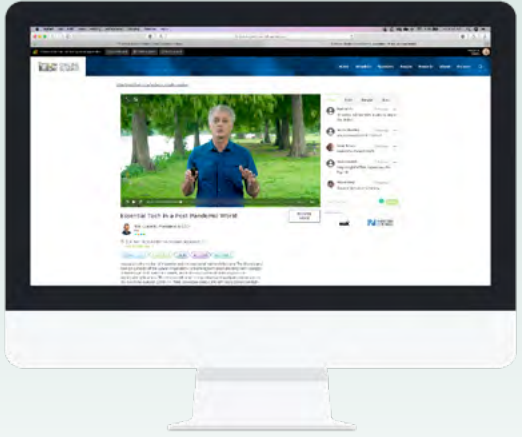
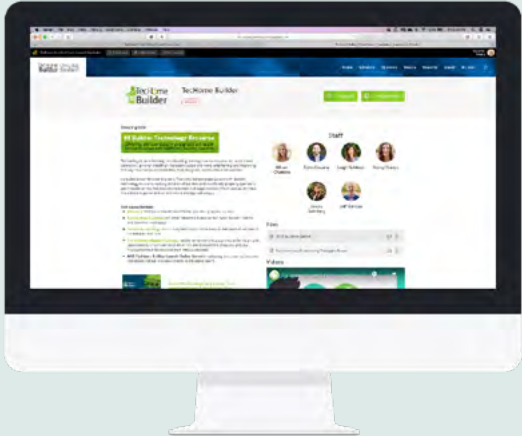


# FEATURES & BENEFITS



### Sponsor Booth *(Required)*

Directory page hosting company description and logo, recorded boardroom and flyover presentations, trainings, product videos, white papers and other collateral. Includes tools to request more information and real-time and scheduled meetings during live editions of the Online Summit. Booth active for 6 months.

**Benefits:** Connect with TechHome attendees as they do their vendor research, build shortlists and take the next steps to evaluate vendors

\$1,000



### Boardroom Presentation

30-minute multimedia simu-live presentation featured live during THBS Online Summit. Includes opportunities for group chat and scheduling of follow-up meetings. Analytics of presentation attendance and on-demand viewer list with contact info and firmographics provided after presentation.

**Benefits:** Deliver attendees the product and vendor knowledge they crave, deepen relationships, get on vendor shortlists

\$1,500



### Flyover Presentation

15-minute multimedia simu-live presentation featured live during THBS Online Summit. Includes opportunities for group chat and scheduling of follow-up meetings. Analytics of presentation attendance and on-demand viewer list with contact info and firmographics provided after presentation.

**Benefits:** Deliver attendees the product and vendor knowledge they crave, deepen relationships, get on vendor shortlists.

\$750



### General Session Sponsorship

5-minute multimedia simu-live presentation preceding a general session presentation. Includes tool for attendees to request/scheduling follow-up meetings. Analytics of presentation attendance and on-demand viewer list with contact info and firmographics provided after presentation.

**Benefits:** Position your company as a thought leader aligned with the big opportunities and challenges of tech. Get hundreds of sales/marketing qualified leads.

All Segments: \$3,000  
Single-segment: \$1,500

# ONLINE SUMMIT PACKAGES

## SILVER PACKAGE (10)

- Listed in our featured sponsors tiered page
- Receive contact information for all attendees who visit your booth in post event summary

\$1,000

## GOLD PACKAGE (5)

- **All Silver level items AND**
- Featured products will be higher on "Featured Products" event page
- Featured products listed higher on "Featured Products" event page
- Giveaway sponsor listing
  - \$250 virtual gift card of your choice to an attendee that visits your booth or registers for your presentations. *Gift card provided by TechHome Builder*

\$2,500

## PLATINUM PACKAGE (3)

- **All Gold level items AND**
- One pre-event email blast to all attendees
- One pre-event social post promoting your booth and presentation
- Logo placement on event home page

\$5,000

## DIAMOND PACKAGE (1)

- **All Platinum level items AND**
- Exclusive 30-minute presentation time slot when no other presentations being held
- 30-minute presentation included on all attendee calendars
- Customized reminder email to all registered attendees 15 minutes prior to presentation
- Registered attendee list provided with contact information

\$10,000