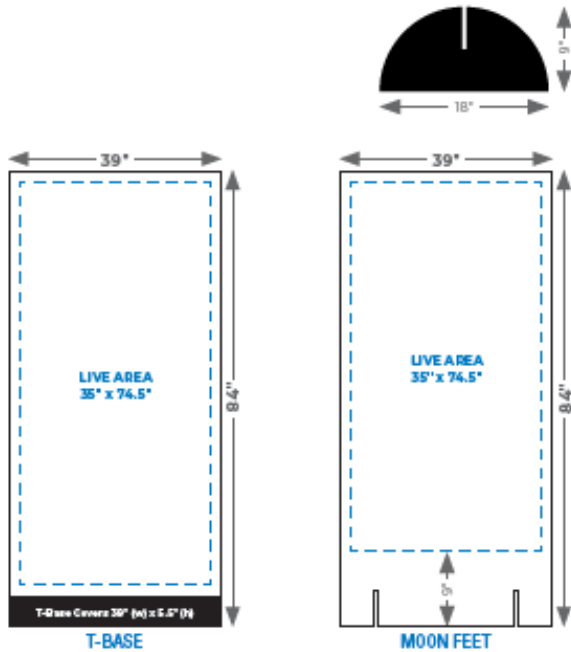


## Ad Wall Designs

Sponsors with Ad Walls must submit ready-to-print artwork design to AE Ventures or to Shepard Exposition Services (FTP provided by AE Ventures).

*Include artwork with bleed and crop marks for best results.*



**NOTE:** There will be a base at the bottom of Ad Wall so be sure not to include important information in the bottom 5-6" of your design.

### Acceptable file formats:

PROGRAM	FILE EXTENSION	SPECIAL CONSIDERATIONS
Acrobat	.pdf	Must be high resolution with fonts embedded.
InDesign	.indd or .idml	Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Illustrator	.ai or .eps	Vector artwork. Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Photoshop	.psd   .tiff .jpeg   .eps	Raster artwork. Must be built in CMYK color space.

### Ad Wall Examples:



**Ad Wall Artwork Examples:**

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