

MARKETING & PROMO PACKAGES

SILVER PACKAGE (3)

- Logo call out as **Silver** sponsor on Summit website and in On-Site Guide
- Ad wall in Exhibit Hall lobby
- Run of book ad in On-Site Guide (1/2 pg.)

\$1,250

GOLD PACKAGE (2)

- Logo call out as **Gold** sponsor on Summit website and in On-Site Guide
- 2' x 2' floor graphic at Exhibit Hall entrance
- Ad wall in Exhibit Hall lobby
- Run of book ad in On-Site Guide (1/2 pg.)
- 1 pre- or post-event email blast to Summit guests

\$2,500

PLATINUM PACKAGE (1)

- Logo call out as **Platinum** sponsor on Summit website and in On-Site Guide
- 3' x 3' floor graphic at Exhibit Hall entrance
- Ad wall in Exhibit Hall lobby
- Full-page, full color, inside front or inside back cover ad of On-Site Guide
- Included in pre-event news release to entire TechHome Builder / Housing Transformation list
- Post-event promotion:
 - Blog post on TechHomeBuilder.com
 - 1 pre-event and 1 post-event email blast to Summit guests
 - Social posts on TechHome Builder / Housing Transformation network

\$5,000

AE VENTURES

TechHome
Builder **SUMMIT**
HIVOL LUX MultiFam

HOUSING
TRANSFORMATION
SUMMIT



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