



# BOARDROOM OUTLINES

:PV IBWF NJOVUFT TP TUSVDUVSF B QSFTFOUBUJPO UIB  
BOE SFMFWBOU GBDUT #FMPX BSF FYBNQMF QSFTFOUBUJPO

## Sample 1:

### We Can Help You Succeed

\*OUSPEVDJOH \$PNQBOZ 4UBGG  
\$BTF 4UVEZ NJO  
\$BTF 4UVEZ NJO  
1SPEVDUT NJO  
B 0WFSWJFX  
C /FX #FTU 4FMMJOH 1SPEVDUT  
4FSWJDF 4VQQPSU NJO  
8IZ CVJMEFST NVMUJGBNJMZ DPNQBOJFT  
XJUI ZPVS DPNQBOZ NJO  
B \$SJUJDBM CVTJOFTT OFFET NFO  
C 1FSTPOBM QSPGFTTJPOBM QPUBOJFT  
SFMJFWFE  
D (PBMT BTQJSBUJPOT SFBMJPE  
"EWBOUBHFT PG XPSLJOH XJUI ZPVS DPNQBOZ  
WT DPNQFUJUPST NJO  
1SPWFO 1SPDFTT GPS XPSLJOH XJUI  
NVMUJGBNJMZ DPNQBOJFT QPUFOUJBM  
BGUFS QSFTFOUBUJPO  
\$PNQMFUJPO PG /FYU 4UFQT 'PSN

## Sample 2:

### Introducing Game Changing New Product(s)

\*OUSPEVDJOH \$PNQBOZ 4UBGG  
/FX QSPEVDU GFBUVSFT GVODUJ  
GPS FOE VTFS NJO  
'FBUVSFT CFOFGJUT GPS CVJMEFST  
DPNQBOJFT NJO  
"EWBOUBHFT WT FYJTUJOH QS  
NJO  
3FTFBSDI EFWFMPQNFOU IJH  
4FSWJDF BOE TVQQPSU QSPHSE  
2" NJO  
1SPDFTT GPS PO CPBSEJOH QS  
OFYU TUFQT BGUFS QSFTFOUBUJ  
\$PNQMFUJPO PG /FYU 4UFQT 'PSN



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## Sample 3:

### Help Us Refine New Products/Programs to Suit Your Needs

\*OUSPEVDJOH \$PNQBOZ 4UBGG NJO  
/FX QSPEVDU GFBUVSFT GVODUJ POT CFOFGJUT GPS IPNFPXOFS  
NJO  
'FBUVSFT BOE CFOFGJUT GPS CVJMEFST NVMUJGBNJMZ DPNQBOJFT  
4USVDUVSFE 2 " NJO  
B 8IBU VTFT BQQMJDBUJPOT EP ZPV TFF GPS UIF QSPEVDU  
C 8IBU BSF UIF BEWBOUBHFT PG UIF QSPEVDU  
D 8IIDI GFBUVSFT BSF TUSPOH WBMVBCMF 8IZ  
E )PX NJHIU ZPV JNQSPWF UIF QSPEVDU  
1PUFOUJBM OFYU TUFQT BGUFS QSFTFOUBUJPO DPNQMFUJPO PSN  
NJO



2VFTUJ POT BOUBDU  
+FTTJDB 4BMJTCVSZ \$VTUPNFS  
KTBMJTCVSZ!BF WFOUVSFT